

Flapjack Fundraiser FAQs

What groups are eligible for these fundraisers?

Only three types of groups are eligible for the Applebee's Flapjack Fundraiser program: schools (up through 12th grade), youth sports teams and scouting troops.

Why isn't my nonprofit group eligible for this program?

We strictly stick to the eligibility requirements set for the program which are schools (up through 12th grade), youth sports teams and scouting troops. As it is with those limitations in place we receive many more requests than we are able to fulfill, so at this time we are unable to broaden our parameters to include additional groups. Groups who are ineligible for the Flapjack Fundraiser program are more than welcome to submit a request to hold a "Dining to Donate" event, which is a fundraising option open to all nonprofit organizations.

What food and beverages are included for the price of my ticket?

Each ticket entitles the bearer to three pancakes, two pieces of bacon and unlimited orange juice or coffee.

The children in my group are under 16, can they still help as volunteers?

There are some positions that younger children may volunteer for such as greeters, seaters and assisting with clean up. We ask that any volunteers performing more strenuous tasks (i.e. pouring hot coffee or carrying heavy dishes of food) be at least 16 years of age.

Does Applebee's allow walk-ins or must all tickets be pre-sold?

We encourage you to treat this as a pre-sale event. It is important for the restaurant to have an estimate of how many attendees are expected so that they can staff and prepare food appropriately. That is why we ask the group contact to call the restaurant manager in the week prior to the event to give an estimated head count. With that said, if a few people show up at the door without having previously purchased tickets, we will of course do our best to accommodate them.

Can my group raise additional funds by holding a small auction or raffle at our breakfast?

Certainly! This is your event and it's a great idea to try to raise additional funds while you have all your best supporters gathered in one location! If you plan to do a basket auction or similar event please be sure to let the manager of your location know this information when you call prior to the event to give the estimated number of attendees.

I would like to have a "child's price" for attendees under a certain age. Can I have tickets with varying prices?

Your organization owes Applebee's \$1 per attendee regardless of your ticket price. While we recommend charging \$5 per ticket, it is your decision what to charge above that amount. If you charge the recommended \$5 your group will make \$4 profit on each ticket. If you determine you'd like to sell some tickets for \$3 (for example), then you still

owe Applebee's the \$1 per ticket but you will only make a \$2 profit off each of those tickets.

Do my volunteers have to buy tickets?

Your organization owes Applebee's \$1 per attendee regardless of your ticket price. If you choose not to charge your volunteers to eat at the event, you will still owe Applebee's \$1 for each of their breakfasts.

Are there a minimum and maximum number of tickets to sell?

While there is no minimum number of tickets, we recommend that a group be able to sell at least 100 tickets in order to make this a worthwhile and profitable event for all involved parties. The maximum number of tickets that can be sold for each event is 300.

What is the time frame for the volunteers?

We ask that volunteers arrive at 7:30 AM to meet with the restaurant manager and adequately prepare for their respective positions. The breakfast runs from 8:00 AM until 10:00 AM. Once the breakfast has ended the volunteers will be asked to help clean up so that the employees can prepare the restaurant to open for business as usual at 11:00 AM.

How many volunteers do I need?

Please refer to the Flapjack Organization Overview for a volunteer matrix which provides information regarding the number of volunteers you'll need in each position based on ticket sales.

How do we pay Applebee's their portion of the ticket price?

Please be sure that the contact for your group arrives the day of the event prepared to pay by check that day. Upon completion of the breakfast you will be asked to write a check for \$1 per attendee and give it to the restaurant manager before you leave.

***Note: This procedure has changed! If you have held an event at our restaurant in the past please review the information above to ensure you are prepared to pay the day of the event.*